

Top 10 Reasons to Buy a Home

- 10 MORE SPACE:** Kids, pets, hobbies, in-laws. No explanation necessary.
- 9 ENERGY AND RESOURCE EFFICIENCY:** Today's new homes are increasingly energy-efficient and are constructed with resource conserving materials and techniques to save you money.
- 8 AMENITIES:** Gourmet kitchen, mini-spa bathroom, home theater. You want it, you got it! It's all about you.
- 7 LEVERAGING:** Make a downpayment of 10 percent or less of the value of the house. Earn returns based on the total value of the property. Plus you get to live there! What's not to like?
- 6 EQUITY:** College expenses, consumer goods, retirement. Your 401k should be so useful.
- 5 INTEREST RATES:** Currently near historic lows.
- 4 GREAT SELECTION:** Ample inventory of new and existing homes means more choices, better bargains.
- 3 TAX BENEFITS:** Your kindly Uncle Sam knows homeownership benefits the nation and encourages it through deductions for mortgage interest and state and local property taxes.
- 2 MORE FOR YOUR MONEY:** Builders are offering free upgrades, mortgage interest buy-downs and a host of other incentives.
- 1 IT'S A BUYER'S MARKET:** You're in the driver's seat and can get a great deal on a new or existing home. Yes, dreams *do* come true

It's Your Move.

